

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



1881

# Cole's Anniversary Offering

## of the Finest Selected Nursery Stock

### Cole's Evergreens Are Superior Specimens

1931

Evergreens for Year-Round Beauty

For Obtaining Immediate Effect

Cole's Guarantee their plants to be of the finest quality. You will be pleased with the extra strong, thrifty, well-branched tops and the heavy fibrous root systems. These plants will greatly surprise you with instantaneous grandeur and beauty.

We regret that space does not permit us to picture the following varieties, especially as they are every bit as useful and beautiful as those pictured. We especially recommend the "Golden Japanese Cypress" for those who want gorgeous large specimens.

#### Juniperus

*Juniperus chinensis sibirica* (Siberian Juniper). An extremely broad specimen with light bluish foliage and odd cream yellow variegations on the tips. Especially valuable in low plantings. 2 to 2 1/2 ft. (Value \$1.00). Cole's 50th Anniversary Special, \$2.00 each.

#### Retinispora

*Retinispora pisitana aurea* (Golden Japanese Cypress). Broadly pyramidal and graceful in form with beautiful feathery foliage marked with varying shades of yellow. 6 to 8 ft. (Value \$1.00). Cole's 50th Anniversary Special, \$6.00 each.

#### Thuja

*Thuja occ. elwangeri* (Elm Arbor-Vitae). Broadly pyramidal, or nearly globe-shaped, oddy branching, the lower part of the plant having uniform, crisp, foliage verging into fine Arbor-Vitae foliage in the upper part. 1 1/2 to 2 ft. (Value \$2.50). Cole's 50th Anniversary Special, \$1.25 each.

*Thuja occ. wariiana* (Warrian Arbor-Vitae). Broadly pyramidal and dense, dark green foliage. 1 1/2 to 2 ft. (Value \$2.00). Cole's 50th Anniversary Special, \$1.00 each.

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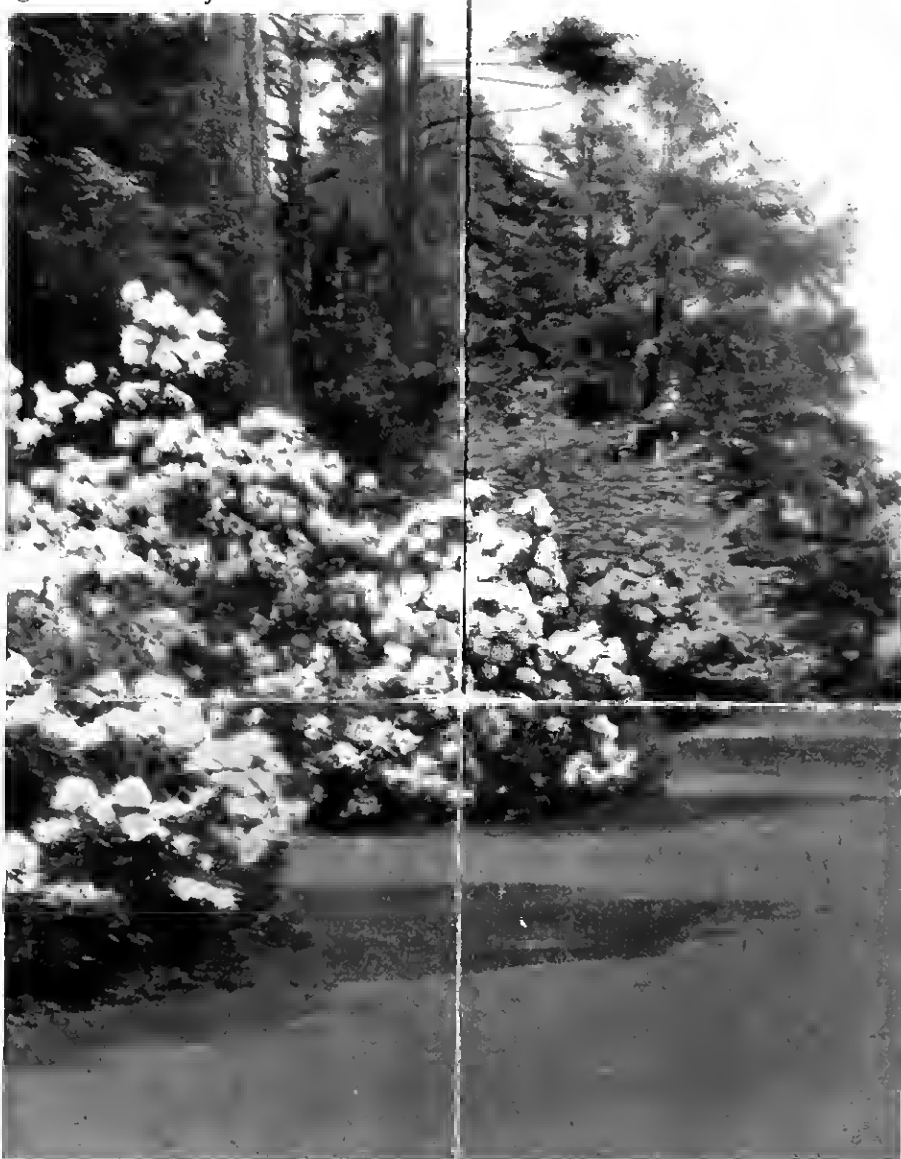
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The average age of plants offered on this page is eight (8) years. During all of this period we have given them our best constant care as gleaned from 50 years of study and experience. Tops have been sheared when advisable, making strong, dense, heavily foliated, shapely specimens. Roots have been pruned every two years, making fibrous, bushy roots. So you can see that these plants will withstand the shock of transplanting much better than those grown by less careful nurserymen. You will note that we offer only sizeable Evergreens (6 to 15 years old). Smaller sizes sometimes offered are usually unsatisfactory, for in their baby stages they require the care gained only through long experience. We will gladly give you information on request.

#### Golden Jubilee! Descriptive Catalog Free

One of America's most comprehensive Hardy Plant Catalogs. A compilation of all the varieties that we have grown and retained, as thoroughly tested and valuable plants, after 50 years of study. Think of it—nearly Three Thousand (3000) varieties and sizes offered—each variety plainly described for you.

Is it any wonder that we have for our slogan, "Everything that is good and hardy."



Rhododendrons. (See prices at right).

## Cole's Supreme Everblooming Roses

Cole's 2-year EXTRA (the finest plants obtainable), except as noted, each, 75c.

Offer R-3A. Your choice of any six EXTRA grade 75c Roses, except the six sensational New Roses, for only \$1.20.

Offer R-2A. Your choice of any twelve EXTRA grade 75c Roses, except the six sensational New Roses, for only \$7.80.

Cole's 4-year medium (as fine as most "first grade" Roses), except as noted, each, 50c.

Offer R-3B. Your choice of any six medium grade 50c Roses, except the six sensational New Roses, for only \$2.50.

Offer R-2B. Your choice of any twelve medium grade 50c Roses, except the six sensational New Roses, for only \$18.00.

#### SENSATIONAL NEW GOLDEN ANNIVERSARY ROSES

	Cole's Extra Grade Each	Cole's Medium Grade Each		Cole's Extra Grade Each	Cole's Medium Grade Each
Rev. F. Page Roberts	\$1.50	\$1.00	Lady Margaret Stewart	\$1.50	\$1.00
Etoile de Hollande	1.50	1.00	Talisman	1.25	1.25
Pres. Herbert Hoover	2.00	1.50	Mrs. Henry Morse	1.00	.75

NOTE.—The glorious Mrs. E. P. Thom is very special at our regular prices. Extra grade @ 75c; medium @ 50c.



#### Gladiolus

We have carefully selected for you one of the finest and the largest range of colors, all sizes and styles. Every order will have at least ten color and size choices. You request some particular color and size. Price for these gorgeous select varieties: 10 for 10c, 25 for 25c, 50 for 50c, 100 for \$2.50, 250 for \$9.00.



#### Tsuga Canadensis

*Tsuga canadensis* (Canadian Hemlock). Always satisfactory. 1 1/2 to 2 ft. (Value \$2.25). Cole's 50th Anniversary Special, \$1.00 each. 2 1/2 to 3 ft. (Value \$4.00). Cole's 50th Anniversary Special, \$2.00 each.



#### Veronica

*Veronica longifolia sibirica* (Speedwell). 2 ft. The "Blue Bird" flower of our hardy gardens. Fine for the rockery. Blooms July to September. 3 for 30c.



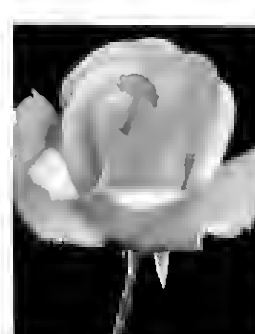
Mrs. E. P. Thom (Tea). Extra grade, 75c each. Medium grade, 50c each.



Rev. F. Page-Roberts (Tea)



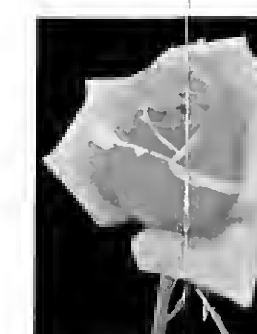
Souv. de Claudius Pernet (Tea)



Mrs. Henry Morse (Tea)



Miss Lolla Armour (Tea)



Betty Upchurch (Tea)



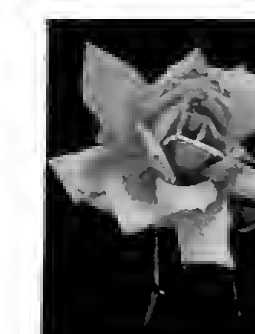
Lady Margaret Stewart (Tea)



Dame Edith Helen (Tea)



Mme. Jules Bouche (Tea)



Mme. Edmond Herriot (Tea)



Talisman (Tea). Extra grade, \$1.75 each. Medium grade, \$1.35 each.

#### German Peat (Humus)

Extremely beneficial for retaining moisture in dry soils and for loosening heavy soils that tend to bake; promotes healthy, rapid, fibrous root action in nearly all flowers, plants and trees. Especially necessary for Rhododendrons and Azaleas. Medium acid. Bale (the largest obtainable) 22 bushels when broken up, weight about 180 lbs., \$5.00 each. Large sacks for \$1.00 each.

#### VIGORO

##### The Complete Plant Food

A fine, balanced fertilizer; clean, odorless and easy to apply. Directions for use with every package. 100-lb. bag for \$5.00. 50-lb. bag for \$3.00. 25-lb. bag for \$1.75.

#### Not Prepaid

Evergreens, Rhododendrons, Peat and Vigoro at these extraordinarily low prices cannot be prepaid. We will ship "Express or Freight Collect."

Exception—Orders from Cleveland and vicinity in locations where we make frequent truck deliveries, we will deliver FREE.

Rhododendron	
<i>Rhododendron catawbiense</i> . Blooms heavily. Lavender-pink. 1 1/2 to 2 ft. (Value \$2.50). Cole's 50th Anniversary Special, \$2.00 each.	
2 to 3 ft. (Value \$4.50). Cole's 50th Anniversary Special, \$3.25 each.	
3 to 4 ft. (Value \$5.75). Cole's 50th Anniversary Special, \$4.50 each.	
<i>Rhododendron maximum</i> (Rosebay Rhododendron). The best variety for grandeur of foliage. Waxy white flowers. 1 1/2 to 2 ft. (Value \$3.25). Cole's 50th Anniversary Special, \$1.00 each.	
2 to 3 ft. (Value \$4.25). Cole's 50th Anniversary Special, \$2.75 each.	
3 to 4 ft. (Value \$5.50). Cole's 50th Anniversary Special, \$3.50 each.	



*Juniperus pfitzeriana* (Pfitzer Blue Juniper). Extremely hardy and most satisfactory. 15 to 18 in. spread. (Value \$3.00). Cole's 50th Anniversary Special, \$2.25 each. 2 to 2 1/2 ft. spread. (Value \$5.00). Cole's 50th Anniversary Special, \$3.50 each.

*Juniperus horizontalis* (Creeping Juniper). Fine for rockery or edging. Grows lower and spreads more than Pfitzer. 1 1/2 to 2 ft. spread. (Value \$3.00). Cole's 50th Anniversary Special, \$1.60 each.



#### Daphne Cneorum

*Daphne cneorum* (Garland Flower). Delicately fragrant and entrancing. 9 to 12 in. spread. (Value \$2.00). Cole's 50th Anniversary Special, \$1.00 each. (From large 6-inch pots to assure you success).



# Cole's Golden Jubilee Perennials

## Cole's Golden Jubilee Perennial Assortments

Surprise Collections that will please you immensely with their extraordinary beauty and value.

### Surprise Collection No. 74

One doz. (12) Perennials for Rockeries (all different) and each plant labeled individually, our selection 12 for only \$2.63.

### Surprise Collection No. 75

One doz. (12) Perennials for Border (all different) and each plant labeled individually, our selection 12 for only \$2.63.

### Grand Surprise Collection No. 80

Twenty-four (24) Perennials including No. 74 for Rockeries and No. 75 for the border, 24 for only \$1.93.

The ultimate height of each plant at maturity is given in the description following the name. Varieties marked with an asterisk (\*) are especially suitable for the rocky garden.

### Papaver Orientale

Papaver orientale (Oriental Poppy), 2 ft.

Grand Mogul, New dark red, large blotches, 150 each.

#### OTHER BEAUTIFUL VARIETIES

Apricot Queen, Bright double, apricot, 500 each.

Mrs. Perry, Sensational series, apricot, 300 each.

Perry's White, Delicate cutting white with a crimson blotch at base of petal, 100 each.

Cole's Golden Jubilee Poppy Collection, Four strong Poppying tone of each variety, 12 for only \$1.93.

### COLE'S GOLDEN JUBILEE FREE OFFER

With every \$4.00 worth of Perennials bought from this folder, you may select absolutely FREE, any 3 for 75c, Perennials that you desire (all one kind).

### Cole's Golden Jubilee Hardy Chrysanthemums

Chrysanthemum selections, varieties in a new range of pleasing color combination. Space does not permit a minute color description showing a marvelous toning.

Ball of Snow, White, Pompano.

Golden (P.D.R.), Yellow, Aster, flowered.

Glory of Seven Hills, Golden, Pompano.

Little Buds, Bronze, button.

Provence, Pink, large.

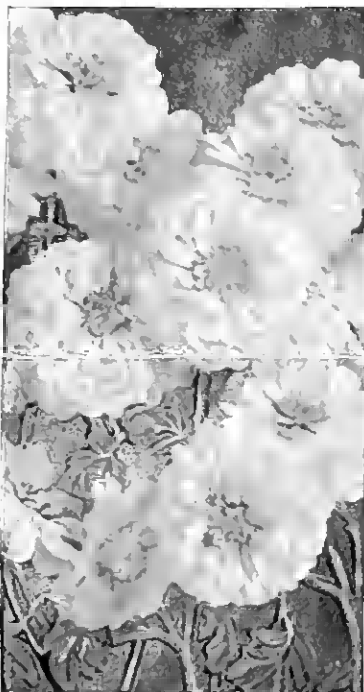
Rose Trevenna, Deep Rose, Pompano.

White Doty, White, large.

Zedra, orange, large.

We have over fifty (50) varieties. You may order any color in any type of flower that you fancy and we will send you a variety guaranteed to please. Only surprise and please you. Cole's Jubilee Special (your selection of 6 plants) for only \$1.20.

Cole's Jubilee Special (your selection of 12 plants) for only \$2.20.



### Dicentra Spectabilis

Dicentra spectabilis (True Breeding Heart), Special price, 40¢ each, regularly 60¢ each.



### Coreopsis

Coreopsis lanceolata, 2 ft. Semi-dwarf, everblooming plants, excellent for cutting, 3 for 75c.



### Cole's Dahlias

Cole's Jubilee Dahlias Mixture is made up expressly for each individual order, using only the choicest standard varieties in all colors and types.

Jubilee Special, 3 large plants for only 75c.

Jubilee Special, 6 large plants for only \$1.40.

Jubilee Special, 12 large plants for only \$2.40.

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Jubilee Special, 3 large plants for only 75c.

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Jubilee Special, 12 large plants for only \$2.40.

### \*Sedum (Stonecrop)

Charming plants for the rockery with cushions of gorgeous foliage and dainty flowers. Thrives in any soil.

Arce (Gold Moss), 2 in. Green foliage, bright yellow flowers, 3 for 75c.

\*Album (White Stonecrop), 3 in. Green foliage, bright yellow flowers, 3 for 75c.

Alpinum, New, Sensational rounded waxy leaves, often tinted rose, one race.

Alpinum (Blue Stonecrop), 3 in. Glossy bluish foliage, white flowers, 3 for 75c.

Sarmentosum (String S.), 3 in. Excellent green foliage, golden flowers, 3 for 75c.

Sexangulare (Hexagon S.), 4 in. Very dark green foliage, yellow flowers, 3 for \$1.00.

Stoloniferum coelestem (Scarlet Running S.), 6 in. Gorgeous green foliage, rosy crimson flowers, 3 for 75c.

Cole's Collection of Rock Garden Sedums, 21 plants, 3 each of above (value \$6.40) for only \$4.00.

### Shasta Daisy (Chrysanthemum Maximum)

2 to 3 ft. (Not pictured). Etolite II Or, New. A greatly improved variety, producing the largest and best pure white flowers with rich golden centers; everblooming. One race, 3 for \$1.20.

\*Gloxy of Weymouth, A dwarf variety with multitudes of blooms in spring and early summer, 3 for 75c.

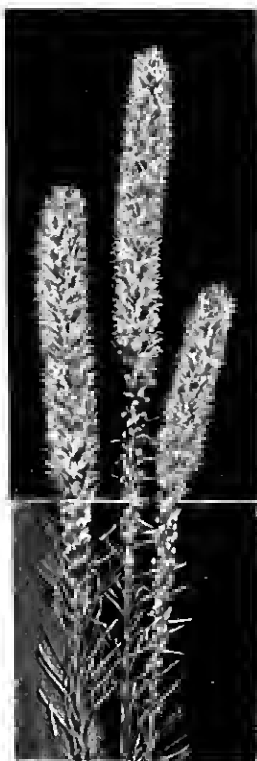
Leucanthemum II, pl. Gorgeous double form, free-flowering, 3 for \$1.00.

Cole's Jubilee Collection, 6 plants (2 of each variety) for only \$1.00.

### German Iris

Up-to-date varieties Cole has discarded all the old, poor types. White, rose, purple, light blue, yellow, deep blue. Your selection, 3 for 60c; 6 for \$1.00; 12 for \$1.75.

Wonderful new varieties ranging in price from 50c to \$2.00 each, listed in our large Golden Jubilee General Catalog. Send for your free copy today.



### Gaillardia

Gaillardia (Blanket Flower), 1 1/2 ft. One of the most desirable plants in cultivation. Everblooming and fine for cutting. Cole's Golden Jubilee "Select Strain" is full of superior types, 3 for 75c.

### Ranunculus

Ranunculus repens II, pl. (Double Buttercup), A fine ground cover with glossy green foliage. Flowers freely in autumn, 3 for 75c.

### Liatris

Liatris pycnostachya (Gay-leather), Blooming 3 ft. 4 ft. The long spikes when dried are fine for cherry winter bouquets, 3 for 75c.

### Cole's Golden Jubilee Japanese Iris

Ten distinct colors, every variety marked beautifully with gold. Deepest Blue, White, Reddish Purple, Violet, Mahogany, Cream, White, Violet Purple, White marked Blue. Your selection of above, 3 for 60c; 6 for \$1.75; 12 for \$3.00.



### Sensational New Varieties

See Each

Midnight, Deepest velvety purple. Gorgeous and different.

Orchid Queen, Orchid, velvety and margined white.

### Cole's Jubilee Offer

Ten Japanese Iris (1 each of 10 colors as above, including the sensational Midnight and Orchid Queen) for only \$2.00.



### Kniphofia

Kniphofia uvaria grandis (Red Hot Poker), 3 ft. A splash of brilliance from August to October, 3 for 50c. Kniphofia hybrid, New Hardy types, 3 ft. Same as above but varying from brilliant yellow to flame and red, 3 for 60c.

## The Cole Nursery Co. Painesville, Ohio

### Hardy Asters

(Not pictured) 3 to 4 ft. Five color to an otherwise almost colorless hardy garden in September. Cole's Jubilee Collection, 6 strong plants in six distinct colors for \$1.35.



### Aquilegia

Aquilegia, Mrs. Scott Elliott Long-Spurred Columbine, 3 ft. "Select Strain" full of bright and attractive colors that are hard to obtain, 3 for 75c.

### Chrysanthemum

Chrysanthemum coelestem (Pyrethrum), 1 1/2 ft. The attractive "Painted Daisy", Fine for the border and for cut flowers, 3 for 75c.

### Physalis

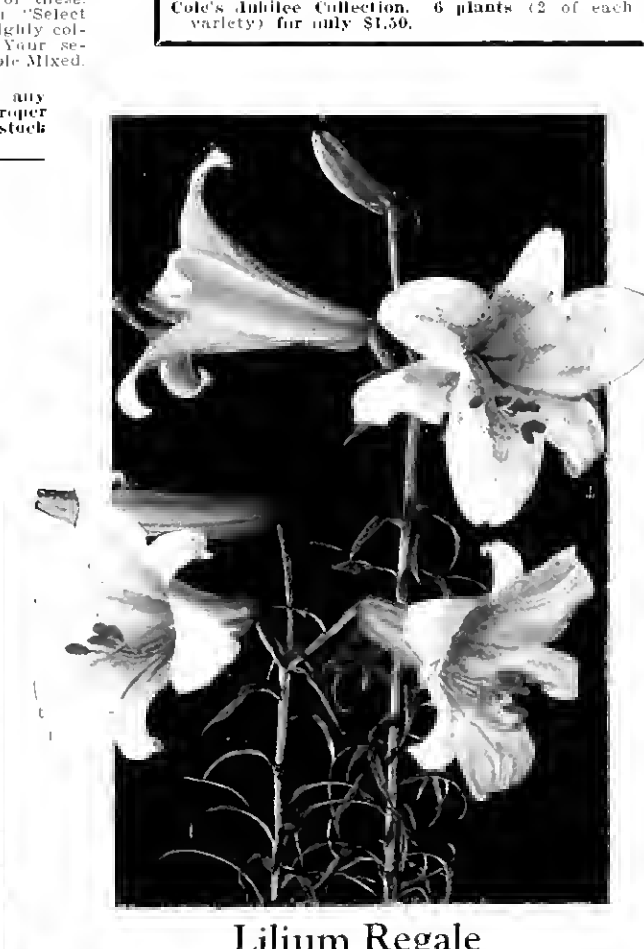
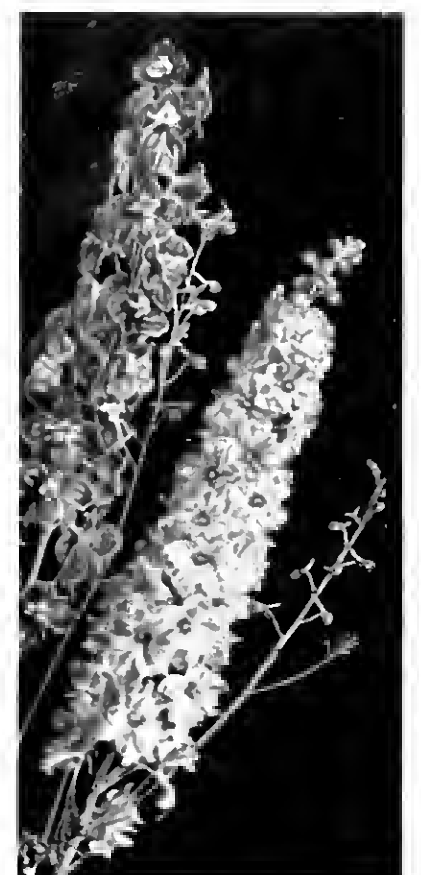
Physalis franchetii (Chinese Lantern), 2 ft. Dry them for cheery bouquets in dreary wintertime, 3 for 75c.

### Trollius

Trollius europaeus hybrid (Globeflower), 2 ft. "The Giant Buttercup", "Smaller" new and especially fine. Everblooming, 3 for \$1.00.

### Delphinium

Delphinium, English Hybrids, (Blackmore & Langdon), 5 ft. (As pictured). A strong growing Larkspur with a "truly beautiful range" of colors and a large percentage of plants with glorious double flowers, 3 for \$1.00. Gold Medal English Hybrids, 4 ft. Extraordinarily fine standard strain, 3 for 75c.



### Lilium Regale

The well known and rightly named Regal Lily. Increases in glory with the years. Withstands sun or shade. Our bulbs will bloom the first year. Large Bulbs, 4 to 5 in. circumference, 50¢ each. Mammoth Bulbs, 6 to 7 in. circumference, 60¢ each. Cole's Golden Jubilee Offer, Five Regal Lilies, 4 to 6 inches, for only \$1.00.